

THE SOUVENIR PROGRAMME

RAF COSFORD

14TH JUNE 2026

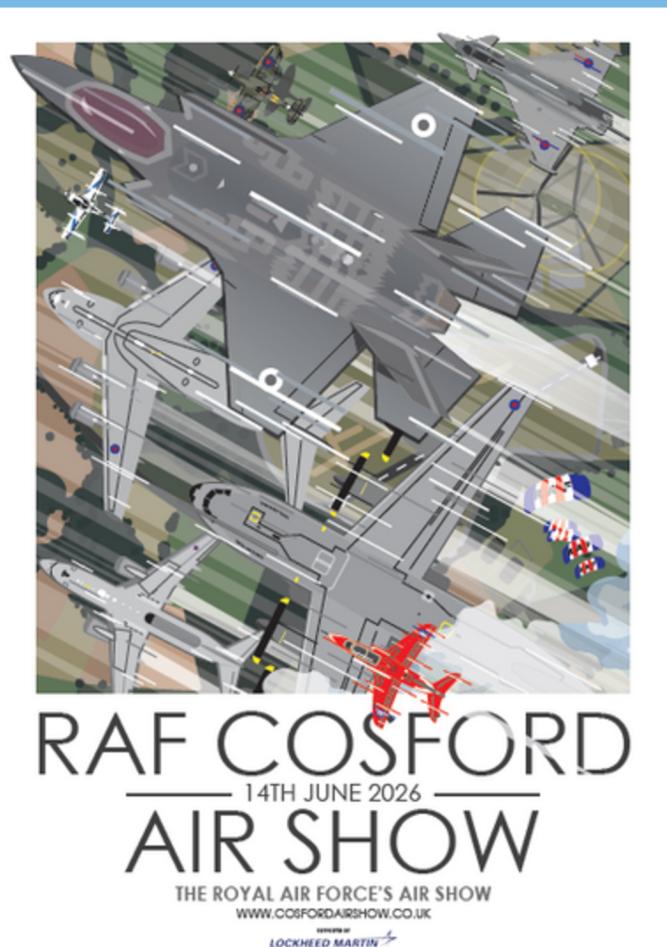
AIR SHOW

THE ROYAL AIR FORCE'S AIR SHOW

Placing an advert in the RAF Cosford Air Show 2026 souvenir programme is an exciting opportunity to promote your corporate message at the largest one-day event in the West Midlands on Sunday 14th June.

With an estimated readership of at least 30,000, this high quality publication is a popular keepsake of a memorable day.

Visitors are able to purchase on the day from static purchase points or a roaming, experienced sales team. In addition all guests in hospitality enclosures receive a copy free of charge.



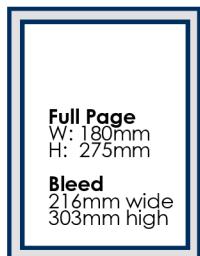
BOOK NOW



THE SOUVENIR PROGRAMME ARTWORK SPECIFICATION



MECHANICAL DETAILS



Finished Trim Size:
210mm wide x 297mm high

Note: Sizes Adjacent are to fit the area of publication

ACCEPTED FORMATS



Indesign CC - include: job files, 3mm bleed on all sides, all images and fonts, CMYK colour space



Photoshop CC - Tiffs, JPEGs, PSD files, CMYK colour space



Illustrator CC - include: AI file, outlined EPS file, all images and fonts, CMYK colour space



Acrobat Pro DC - PDFs: **High Quality Print** CMYK, 3mm bleed on all sides, 300dpi images, 1200dpi lineart, **fonts embedded**

IMAGE SETTINGS

CMYK colour space

Images 300dpi - at the size they are being used

Logos/lineart at 1200dpi - at the size they are being used

PDF SETTINGS

Please use **High Quality Print** setting, 3mm bleed on all sides

CMYK colour space

Please ensure **all fonts are embedded**

Images at 300dpi, logos/lineart at 1200dpi

EMAIL

Please email finished artwork to: marilyn@cosfordairshow.co.uk

Please provide the finished artwork no later than **Friday 10th April 2026**

There is a 10mb file size limit on incoming emails.

For larger artwork files please use a file transfer service of your choice.