

# TRADE & EXHIBITOR GUIDE

The booking deadline is Tuesday, 31st March 2026, or when all spaces are full.

For more information about trading or exhibiting at the RAF Cosford Air Show, please [click here](#) to contact us.

## 1. Standard Trade Pitch Details & Prices

At the RAF Cosford Air Show, standard trade and exhibition sites are primarily located in the designated trade area

Please see map and booking form at Annex A.

Pitches are sold in sections of 3 metres frontage, up to a maximum pitch size of 15 metres. Prices are listed in the table below. Full payment is required upon acceptance of your booking, which is subject to the prior approval of insurance and safety documentation by the RAF Cosford Health and Safety team.

### Trade Pitch Prices & Details

Site Frontage	Site Depth	Vehicle Passes	Staff Passes	Cost
3 Metres	8 Metres	1	3	£300
6 Metres		2	4	£550
9 Metres		3	6	£800
12 Metres		3	8	£1,050
15 Metres		4	10	£1,300
Charity 3 Meter		1	3	£150

## 2. Site Constraints

Vehicles that you wish to park behind your trade pitch and all aspects of your trade stall must fit into your allocated space (includes tow bars, guy ropes etc). It is vital that the access lane behind the trade pitches be kept clear for operational vehicle access. The front edge of your trade pitch will be clearly marked. Display stands must not be positioned forward of this edge or impede the access of Air Show visitors. Any traders / exhibitors found to be exceeding their allocated space in any direction will receive a £120 fine and will be asked to reposition the offending item, or leave the site.

All standard trade pitches are on grass and traders / exhibitors must provide their own structure and equipment. All structures must be appropriate for external use and fit for purpose in inclement weather. Adequate weighting is to be used to counter the effects of strong wind etc.

The Air Show Office does not provide any structures, furniture, equipment, electrical supply, generators, or water supply to any trade pitch.

## 3. Alternative Exhibition Areas

A variety of bespoke exhibition spaces are available for exhibitors who have non-linear displays or require larger areas, such as car dealerships or promotional roadshows, on either grass or hardstanding. For a quotation, please email [info@cosfordairshow.co.uk](mailto:info@cosfordairshow.co.uk) with the following details: required pitch size (e.g. 10m x 10m), number of staff passes, and number of vehicle passes.

## 4. Charities

There are a limited number of trade pitches available for registered charities, at the reduced rate of £150.00 for a 3-metre frontage. These pitches will be allocated in a suitable position, by the Air Show Office. Please note 'tin-rattling' is not permitted anywhere on the Air Show site.

Charities are given a discounted rate on the understanding that they will assist in the promotion of the RAF Cosford Air Show through their own mailing lists / social media channels.

## **5. Vehicle Passes**

There is a strict limit of vehicles allowed on the airfield per site frontage. Vehicles must be parked within the confines of your allocated space.

Additional vehicle passes may be purchased for the cost of £45 each; however, these will only permit vehicles to park in the Traders Car Park (Near Hangar One) and not access the airfield.

## **6. Staff Passes**

A set number of staff passes are available to traders & exhibitors depending on the size of their trade pitch.

Additional staff passes can be purchased for the cost of £35 each. These passes must be used to access the airfield site via Site Reception only, before 6.30am on Sunday 14th June. They are not valid to access the Air Show via any public gate.

Any trader / exhibitor with staff members arriving after 6.30am, must purchase those staff a standard Air Show admission ticket. Those staff members must enter the airfield as a visitor via any public gate and park in the public car park on Sunday 14th June.

Any traders / exhibitors who are found to be distributing staff passes to persons other than their company staff (either free of charge or selling) will be banned from attending the event with no fees refunded, and those pass numbers voided.

## **7. Payment**

All fees must be paid in full upon booking acceptance.

Payment can be made via:

- Credit / Debit Card:  
Call 01902 377922
- BACS Transfer:  
Sort Code: 306759 Account No: 14976960  
(Please contact us for a reference number before transferring funds)

## **8. Digital Trader & Exhibition Pack**

Trader Packs, including site admission information and all necessary event documentation, are scheduled for distribution approximately four weeks before the show.

## **9. Allocation of Sites**

Traders / Exhibitors cannot request a particular pitch within the trading area, and no discussion will be entered into. Details of allocated trade pitches will not be made available in advance of the event and are available from site reception upon check-in. The Air Show Office reserve the right to change trading location without notice due to operational requirements.

## **10. Site Reception**

Site Reception will be established near Hangar One, and will be the main point of access to the Airfield for traders and exhibitors. Opening hours are Saturday 13<sup>th</sup> June from 9.00am to 6.00pm, and Sunday 14<sup>th</sup> June from 5.00am to 6.30am.

## **11. Set-Up**

The airfield will open for trade and exhibition set up on Saturday 13th June, from 9.00am until 6.00pm, with access via Site Reception.

Setting up on Friday 12th June will not be possible for trade locations, due to aircraft operations on the airfield. Exceptions may be made for some exhibitors, strictly by prior agreement with the Air Show Office and strictly within agreed time periods.

A small number of traders / exhibitors will be permitted to set-up on Sunday morning before the Air Show opens to the public. Site Reception will open at 5.00am and traders / exhibitors should arrive by this time to avoid issues with public traffic. Late arrivals on Sunday morning may be refused entry to the site. All traders / exhibitors must be set-up by 7.00am and there is no vehicle movement permitted during public opening hours.

On the Trade & Exhibition Application Form please annotate your preferred time of arrival, and please arrive during your allocated time period so that our staff can be ready to receive you.

Please do not arrive earlier or leave later than the stated times on any day – you may be denied access to the airfield or could be locked into the site.

## **12. Vehicle Operation**

Vehicle access to the airfield will be via Site Reception (Near Hangar One). All vehicles entering RAF Cosford are subject to searching.

There is no vehicle movement permitted in the crowd area, from 7.00am until 7.00pm on Sunday 14<sup>th</sup> June, to protect staff and public visitors. Anyone found driving in the crowd area during this period will receive a fine of £120 and be banned from attending future events held at RAF Cosford.

The speed limit on the airfield is 20mph. Reversing vehicles is prohibited on the airfield without the assistance of an appropriate reversing assistant.

All traders & exhibitors will be issued an Airfield Driving Aide Memoire as part of the Traders' Pack, please read this as it contains important information for those of you who will be driving on the airfield during the set-up phase.

## **13. Prohibited Goods**

Traders / exhibitors are prohibited from selling or showcasing the following products at the Air Show:

- Any live animal, including livestock, caged birds and fish.
- Food and drink, refreshments or confectionery including sweets, chocolate and cakes.  
(please contact our catering concession [michaelmainevent@aol.com](mailto:michaelmainevent@aol.com))
- Balloons, Kites, Remote controlled aircraft & Drones.
- Stink-Bombs or other offensive/nuisance materials.
- Weapons, replica weapons, electro-shock weapons, or ammunition of any kind.
- Knives, or any sharp blade.
- Flammable, corrosive & toxic substances.
- Soft toy ticket draws.
- Any type of product or material which uses 'RAF Cosford Air Show' or 'Royal Air Force' branding, without the written permission of the Air Show Office.

Any stand using a lottery, raffle, tombola or gaming tickets must be officially registered with the appropriate regulatory body and ensure compliance to relevant regulations.

The Air Show Office reserves the right to prohibit any other item, at any time, for any trader.

## **14. Security**

All traders / exhibitors have an important role to play in ensuring that the RAF Cosford Air Show is conducted in a safe and secure manner. The following are essential practices for all persons working on site:

- Maintain a high level of security awareness at all times.
- Report any suspicious objects, bags, vehicles or people either directly to the Trade Team or to the RAF Police/Civilian Police as soon as possible. This includes persons suspected of operating UAVs/Drones.
- Label any luggage and not leave it unattended under any circumstances.
- Carry the RAF Cosford Air Show 2026 personal pass, at all times while at RAF Cosford and, under no circumstance, deface, alter or exchange security passes.
- Carry an official form of photographic ID at all times (e.g. Photo Driving Licence).
- Ensure that an Air Show vehicle pass is displayed prominently in their vehicle.

## **15. Trading Regulations**

Roaming sales, and the distribution of literature outside of your allocated trading pitch is strictly forbidden. This includes placement of leaflets on vehicles in the car parks. Any trader / exhibitor found to be roaming away from their trade pitch will be asked to leave the site immediately, receive a £120 fine, and will be banned from attending future events held at RAF Cosford.

All traders are responsible for keeping litter to a minimum, as litter poses a hazard to aircraft operations. The distribution of leaflets and use of raffle tickets on trade stands should be kept to a bare minimum to prevent these items being dropped as litter.

At the end of the show, traders / exhibitors must leave the space allocated for their use in good condition, totally free of litter. The organisers will assess dilapidation and any damage caused, with any costs associated with clearance / repair chargeable to the trader / exhibitor responsible.

Waste receptacles will be provided for cardboard and general waste however there are no disposal facilities for waste cooking oil or food. All traders are responsible for the removal and correct disposal of cooking oil and food waste. Waste oil is not permitted to be poured down the drain.

Generators (not supplied) are permitted but must have appropriate bunding and containment measures.

The storage of excess fuel for generators is forbidden.

All traders / exhibitors must be clear of the site by 11.00pm on Sunday 14th June, to allow for the Royal Air Force security sweep.

Dogs, other than assistance dogs, and any other animals are not allowed on site.

Barbeques, open flame fires, gas-stoves and all other cooking equipment are all strictly prohibited in all areas of the airfield & RAF Museum.

Any trader / exhibitor with Air Band Radio displays must not have any equipment tuned to any emergency or military frequency. Radar equipment is strictly prohibited on the Air Show site.

**ALL SITE REGULATIONS MUST BE STRICTLY ADHERED TO.  
ANY BREACH WILL RESULT IN A FINE OF £120.**

## **16. Overnight Camping**

Traders and exhibitors may stay overnight on Saturday 13th June, but only within the designated camping area. All pitches must be properly secured before departure. The Ministry of Defence accepts no responsibility in respect of personal injury or loss of or damage to vehicles or property.

A small number of toilets will be open overnight; however, no washing facilities will be provided. Barbeques, open flame fires, gas-stoves and all other cooking equipment are all strictly prohibited in all areas of the airfield.

RAF Security patrols will take place throughout the night, which may include military patrol dogs. Traders / exhibitors must stay within the camping area, and not roam across the airfield or approach any locations in which military aircraft are parked.

## **17. Cancellation Policy**

In the event of the abandonment of the Air Show, the organisers will not be liable in respect of expenditure or loss incurred by traders in connection with the event. Appropriate refunds of site fees only, will be allowed if show is cancelled for operational reasons before Friday 12th June.

## **18. Insurance & Safety Requirements**

RAF Cosford is committed to the safety of all who attend the Airshow; therefore, all exhibitors and traders are to comply with current UK legislation relating to their business.

**The following documentation will be required upon booking:**

- **A risk assessment that covers the hazards of the business to traders and visitors.** Guidance of the minimum areas to be covered is provided within Annex B. You may submit your own risk assessment or [please click here to download a Risk Assessment Template](#) (Open Document Format).
- **Certificate of Public Liability Insurance with a minimum cover of £1,000,000.** The Ministry of Defence accepts no responsibility in respect of personal injury or loss of or damage to vehicles or property. Exhibitors and traders must insure themselves against such loss or damage, including the risk of fire.
- **A completed Fire Risk Assessment Questionnaire.** [Please click here to download the Fire Risk Assessment Questionnaire](#) (Open Document Format).

**Additional Documentation:**

- **Amusement Rides and Inflatables Traders-** In addition to the mandated requirements traders are to provide certificate of membership to the Showmen's guild or other similar organisation, Amusement Device Inspection Procedures Scheme (ADIPS) or Inflatable Play Inspection Scheme (PIPA) inspection certificate for each attraction.
- **Food Traders -** In addition to the mandated requirements traders are to provide Level 2 Food Hygiene handling certificates for all employees. A valid LPG Gas safety certificate (if applicable)

RAF Cosford is committed to ensuring that, so far as reasonably practicable, all activities associated with staging the Royal Air Force Cosford Air Show are carried out in a manner that safeguards the health, safety and welfare of its staff (civilian & military) and of others (visitors, participants, suppliers, contractors or members of the public) who may be affected by these activities.

## **19. Event Promotion**

Traders / exhibitors are asked, where possible, to help promote the RAF Cosford Air Show. A media pack will be issued and traders / exhibitors are encouraged to promote the event and their attendance to their mailing list or social media channels.

## **20. Photography**

Traders / exhibitors acknowledge they may be photographed or filmed at the event. Traders / exhibitors agree to the use of video or picture images or recordings including sound taken by or on behalf of the organisers for any and all purposes determined by the organisers, including for commercial purposes, in any and all media without further authorisation, notification or payment.

Traders / exhibitors shall not without the organisers' prior written consent sell, license, or otherwise exploit, or attempt to exploit, any material whether written or in the form of digital or photographic film, sound, video or other recording or computer software obtained or made at the RAF Cosford Air Show 2026.

## **21. WiFi**

The RAF Cosford team works with private WiFi providers to try to ensure the best possible connectivity at the Air Show. However, the event takes place at a rural airfield where network connectivity, including WiFi and mobile data services, may, at times, be limited, intermittent, or unavailable. By attending the event, you acknowledge and agree to the following:

- Due to the rural location of the airfield, WiFi access may be restricted, and mobile network coverage may be inconsistent. Attendees should not rely on internet access for essential communications, transactions, or services.
- The event organisers do not guarantee the availability, speed, or reliability of any WiFi or mobile network at the event site.
- RAF Cosford is working with two companies to provide connectivity to traders at the Air Show. In the first instance, we would ask you all to access this via the code you will be sent before trying to connect to your own Starlink accounts as this slows down connectivity for everyone. We will have a team on the ground throughout the weekend to troubleshoot any connectivity issues.
- The RAF Cosford Air Show, its organisers, and associated service providers shall not be held liable for any inconvenience, disruption, or loss arising from limited or unavailable connectivity during the event. This includes, but is not limited to, failure to access online services, delayed communications, or inability to complete transactions.
- When a public WiFi network is made available, users are responsible for their own cybersecurity and data protection. The event organisers are not responsible for any data breaches, hacking incidents, or other security vulnerabilities resulting from the use of public or unsecured networks.

## **22. Data Protection**

If you no longer wish to receive updates, email [info@cosfordairshow.co.uk](mailto:info@cosfordairshow.co.uk) to be removed from our mailing list.

**FAILURE TO COMPLY WITH ANY SITE REGULATION LISTED IN THIS DOCUMENT  
WILL RESULT IN A £120 FINE, REMOVAL FROM THE AIR SHOW SITE IMMEDIATELY,  
AND REFUSAL OF ATTENDANCE AT FUTURE EVENTS HELD AT RAF COSFORD.**

**Annex A – Trade & Exhibition Areas**



*The RAF Cosford Air Show reserve the right to change trading location without notice due to operational requirements.*

**CLICK HERE TO OPEN THE  
BOOKING FORM**

## Annex B- Risk Assessment Guidance

### Risk assessment template

Company name: [REDACTED]

Date of next review: [REDACTED]

Assessment carried out by: [REDACTED]

Date assessment was carried out: [REDACTED]

What are the hazards?	Who might be harmed and how?	What are you already doing to control the risks?	What further action do you need to take to control the risks?	Who needs to carry out the action?	When is the action needed by?	Done
Fire	<p>Members of the public and Stallholder</p> <p>Burns and smoke inhalation.</p>	<p>Smoking not allowed.</p> <p>Waste bagged and tidy.</p> <p>Entrance and exit to stall clear.</p> <p>Fire extinguisher available.</p> <p>Walkway created in stall.</p>	<p>Any other controls required dependent on business type, weather or environment.</p>	Appoint an appropriate person	Day of the Airshow	
Electrical Appliances	<p>Members of the public and Stallholder</p> <p>Electric shock.</p>	<p>Appliances PAT tested.</p> <p>Check of flex and plug before use.</p> <p>Extensions leads not to be overloaded.</p> <p>Extension leads to be suitable for external use.</p>				
Gazebo/Stand Structure	<p>Members of the public and Stallholder</p> <p>Injury from unstable structure.</p>	<p>Stand to be weighted down and tied down.</p> <p>In high winds stand to be dismantled if becoming unstable</p>				
Stall Set up /Close	<p>Stallholder</p> <p>Sprains or muscular injuries.</p>	<p>Move items in manageable loads.</p> <p>Adhere to site speed limits.</p>				

		Utilise good manual handling techniques				
Moving around the stall	Members of the public and stallholder  Cuts and grazes.	Ropes and pegs to be away from public thoroughfares and marked.  Keep area tidy and store boxes under tables and away from the public.				
Merchandise/ Products/ Services	Members of the public and Stallholder  Cuts and grazes	Merchandise displays to be secured with weights or pegs.  Equipment including brush, bag and gloves to clean up breakages.  No hazardous or offensive products to be sold.  Consult exhibitors guide for prohibited items.				
Medical Emergency	Members of the public and Stallholder  Major or minor injury	Small first aid kit for minor injuries of employees.  Direct employees and member soft the public to the events first aid tents for treatment.  Report accidents to the event organiser's medical team.				

More information on managing risk: [www.hse.gov.uk/simple-health-safety/risk/](http://www.hse.gov.uk/simple-health-safety/risk/)